

**NEW DOCUMENTARY EXPLORES TRUMPISM, RACIAL SCAPEGOATING,  
AND THE POLITICS OF WHITE ANXIETY AND GRIEVANCE**

**FOR IMMEDIATE RELEASE**

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NORTHAMPTON, MA – The Media Education Foundation announces the release of a new documentary about Donald Trump and the politics of white grievance, white supremacy, and racial scapegoating featuring acclaimed anti-racist educator and author Tim Wise.

*The Great White Hoax* explores how American political leaders of both parties have been tapping into white anxiety, stoking white grievance, and scapegoating people of color for decades to divide and conquer working class voters and consolidate power. While the film’s primary focus is Donald Trump’s race-baiting 2016 campaign for the presidency, it also widens its scope to show how Trump’s charged rhetoric about African-Americans, Latinos, and Muslims fits within a longstanding historical pattern of racism and racial scapegoating that goes back centuries in American politics.

“Tim Wise’s analysis couldn’t be more timely,” said Sut Jhally, the Executive Director of the Media Education Foundation and the film’s Executive Producer. “As politicians and pundits continue to try to sort out how Trump pulled off his victory, and inevitably keep coming back to economic anxiety, Wise forces us to confront just how central race, racism, and white anxiety have been to Trump’s ascent. Even more importantly, he reminds us that Trumpism, far from being a break with business as usual, is merely the culmination of a decades-long effort to divide and conquer working class voters by tapping into racial fears.”

Tim Wise is the author of *White Like Me: Reflections on Race from a Privileged Son*, which the Media Education Foundation adapted as a film in 2013. His other books include *Between Barack and a Hard Place: Racism and White Denial in the Age of Obama*, and, most recently, *Under the Affluence: Shaming the Poor, Praising the Rich, and Sacrificing the Future of America*. He also travels widely to lecture and provide anti-racism trainings, and appears regularly on American television to offer political commentary.

The Great White Hoax is now available via a streaming platform and on DVD at the website [GreatWhiteHoax.org](http://GreatWhiteHoax.org)